

# Laura Benavente

UX designer



Laura Benavente  
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## PERSONAL STATEMENT

I'm a UX designer with a business background. I love solving design problems with creative solutions.

## EXPERIENCE

### ● Freelance designer

Dec. 2017 - Current | Madrid

- UX-UI Design
- Web Design
- Print design
- Visual communication
- Branding
- Illustrations
- Product photography

### ● Graphic and Web designer

Personal world

Sept. 2017 - Dec. 2017 | Madrid

- Web design
- Print design
- Visual communication
- Product photography
- Illustrations
- Web administration

### ● Graphic and Web designer

Fagon Wholesale

Sep 2016 - Sep 2017 | Amsterdam

- Web design
- Visual Communication
- Logo design
- Print design
- Product photography

## SOCIAL

 <https://dribbble.com/LauraBenavente>

 <https://linkedin.com/in/laura-benavente-serrano/>

## EDUCATION

### ● UX Design

Neoland

09 / 2018 - 12/2018 Madrid

- DCU, Design Reaserch Plan, Agile and Design Sprint
- Customer journey map, Interviews, focus group and observa tion, User personas and empathy map, Lean UX, Customer Journey, Design oportunities, Ideas, Information architecture and quick prototype, Flowchart Wireframing, Design Principles html and css and User test

### ● Graphic and Web design

Aula Creativa

09 / 2016 - 06/2017 Madrid

- Photoshop, illustrator, indesign, tipografía, color, packaging, revista, identidad corporativa, composición
- html, html5, css, css3, javascript, bootstraap, web responsive, web semántica, mailing, landing page

### ● International Business & Management

Hogescool Van Amsterdam

09 / 2015 - 06/2016 Amsterdam

- Marketing Research, English, European Law, Management, Human resources studies

## SKILLS

### Design

- UI Design
- Interaction
- Prototyping
- Infographic

### Software

- Sketch
- Photoshop
- Principle
- Illustrator
- Invision

### UX Methods

- Design thinking
- Competitive Analysis
- Heuristic Evaluation
- Usability Testing

### Programming

- HTML / CSS
- Wordpress
- Magento
- Bootstrap